# Suchi karthik

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#### **EXPERIENCE**

# Banao Technologies — UX Design Intern

01/2024 - 06/2024

• Developed strong soft skills in presentation, problem-

Solving, multitasking, and client management

• conducted comprehensive UX audits to evaluated inter

face effectiveness, ensuring adherence to design principles.

• Collaborated with cross - functional teams to deliver

Client - focused solutions, improving overall project outcomes.

# **Design Horizons**— *UI/UX Design*

09/2024 - 05/2025

Conducted use research (interviews, survey, usability

tests) with **50+ participants**, uncovering **Ux pain points** and shaping design solutions.

 crafted 120+ ui prototyping, translating insights into high - fidelity designs that improved navigation & accessibility, reducing design cycles by 93%.

## **PROJECTS**

## **Connect u**— product designer

- Designed a mobile app linking linkedin and Instagram to help job seekers discover opportunities, connect with professionals
  Expand their network.
- Created intuitive user flow, interactive prototypes, & wire frames using figma and miro
- Developed documentation & design systems to ensure consistency and scalability.
- Improved usability and engagement by simplifying navigation & enhancing user experience.

#### **SKILLS**

**Tools**:- figma, sketch, Adobe xD, Invision, Balsamiq, webflow, framer, principle, miro, optimal workshop, usabilityHub, user Testing, photoshop, After Effects, Adobe creative suite.

Design skills:- product design, motion design, interaction design, visual design, user personas, journey mappings, user research, usability testing, A/B testing, wireframing, prototyping, Design systems and sprints.

Technical skills:- HTML, css, Gestalt principals, Typography, color theory, Iconography, ideation techniques, Identify Design, Empathy mapping, Affinity Digrams, usability Heuristic.

#### **Educatio**

### Sk university

Bachelor of commerce

**B.com** (commerce)

2022

## Google UX Design

Professional certificate

2023